

Gregg County Historical Museum

Information packet

Liftoff 2020!

Balloon Sculpture Project

in commemoration of

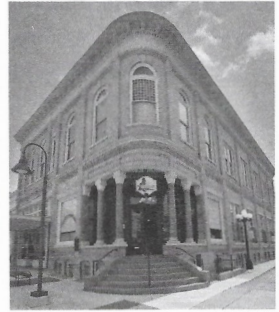
Longview 150

Sponsored by the
Gregg County Historical Museum
214 North Fredonia Street
Longview, Texas 75601
903-753-5840
www.gregghistorical.org

Questions? Contact
Lindsay Loy
Executive Director
903-753-5840
director@gregghistorical.org

GREGG COUNTY
HISTORICAL MUSEUM

P.O. Box 3342
Longview, Texas 75606
903-753-5840
Fax: 903-753-5854
www.gregghistorical.org



February 15, 2019

Greetings Liftoff 2020! Participant,

This is the Gregg County Historical Museum's welcome and explanation of details involved with our Balloon Sculpture Project celebrating Longview 150 events. As you know, Longview is celebrating our 150th Birthday in 2020, and the "Liftoff 2020!" street sculptures will be the visible symbol for everyone to see and enjoy – during the days of celebration for 2020, and for many years to come.

The enclosed packet outlines the exciting Balloon Sculpture features:

- Colorful, long-lasting outdoor portrayal in metal of Longview's iconic hot air balloon
- Locally fabricated and installed; but, personalized by each sponsor
- Sponsors may select their balloon's artistic expression within a unified theme for Longview's Sesquicentennial 2020 Celebration
- Future maintenance provided by locals
- Offers diverse groups an opportunity to be part of the Longview 2020 Celebration
- Proceeds benefit the Gregg County Historical Museum which promotes Gregg County through ongoing public events & historic preservation
- 2 sizes available

Upon completion of the enclosed application and approval of your individual art and site preferences (we will gladly assist using City of Longview's preferred sites), your sculpture can be fabricated, painted to your specifications, and installed before January, 2020.

We hope you will participate in this exciting celebration of Longview's Sesquicentennial!

Dr. Frank Jackson

Dr. Frank Jackson, President

Gregg County Historical Museum Board

Connecting our past with the future

Balloon Sculpture Project Information and Pricing

Balloon Information:

- ♦ Two sizes to choose from: a 5'6" model and a 3' model
- ♦ Both models are made out of a high quality, durable metal
- ♦ WILL NOT RUST
- ♦ Will last 25+ years
- ♦ Fabricated by a local company so money spent goes back into the Gregg County economy
- ♦ Comes with a white base coat for artistic work or vinyl wraps
- ♦ Base can be customized for concrete or grass installation with tamper free bolts
- ♦ High quality commercial top coat and installation included
- ♦ If it is damaged, Modisette Welding can fix it!

\$3,000 includes:

- ♦ Your 5'6" medal balloon with a white base coat
- ♦ Longview 150 decal on the basket of each balloon
- ♦ High grade, UV filtering, commercial top coat
- ♦ Installation on pre-approved location in either grass or concrete
- ♦ Balloon location printed on a map that will be produced for Longview's 150th Birthday Celebration

\$2,000 includes:

- ♦ Your 3' medal balloon with a white base coat
- ♦ Longview 150 decal on the basket of each balloon
- ♦ High grade, UV filtering, commercial top coat
- ♦ Installation on pre-approved location in either grass or concrete
- ♦ Balloon location printed on a map that will be produced for Longview's 150th Birthday Celebration

Balloon Sculpture Project Timeline

July 1, 2019	Deadline for Balloon Sculpture Project Applications to be submitted, location approved, artwork approved and payment made
July-September 2019	Artist and Vinyl Wrap Companies design Balloon Sculpture
October-December 2019	Installation of Balloon Sculptures
January 2020	Ribbon Cutting and Unveiling of Balloon Sculptures around Longview for the Longview 150 Celebration

Pricing Guide

5'6" Balloon Sculpture:

- ♦ \$3,000 for white primed metal balloon, you paint yourself and bring back to Modisette for clear top coat, installation, and Longview 150 Sesquicentennial decal.

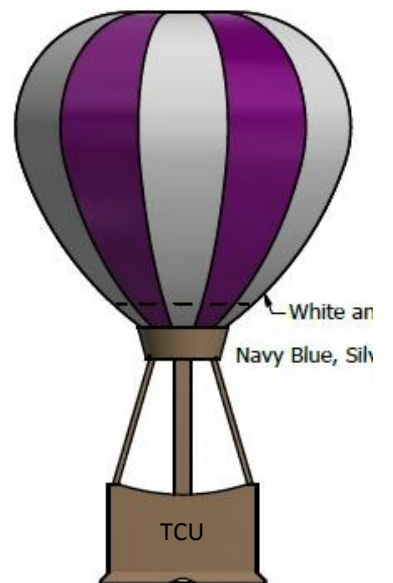
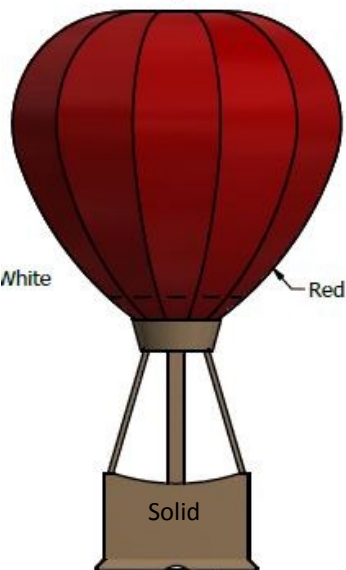
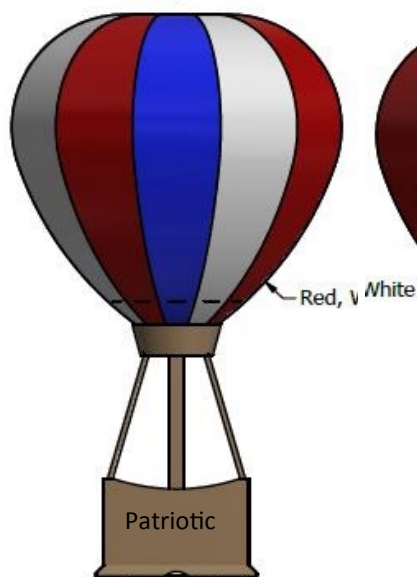
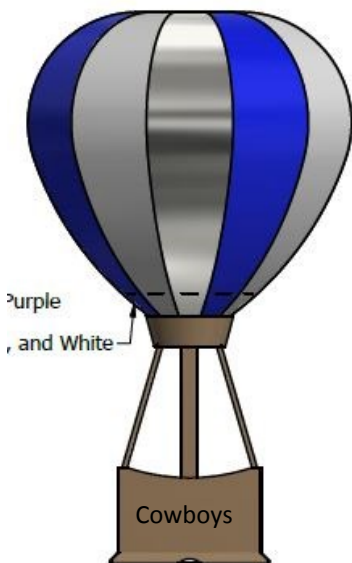
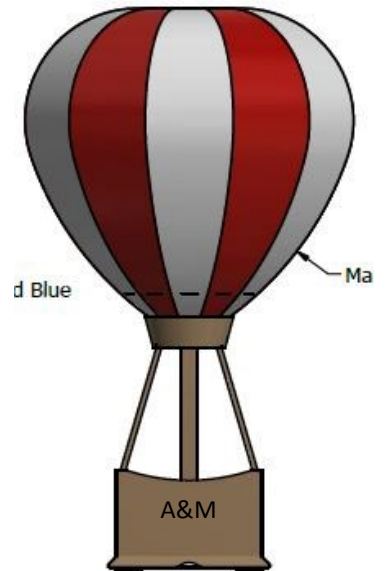
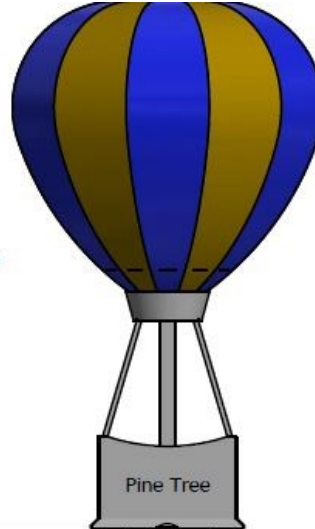
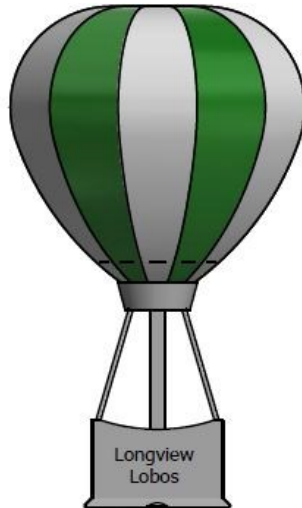
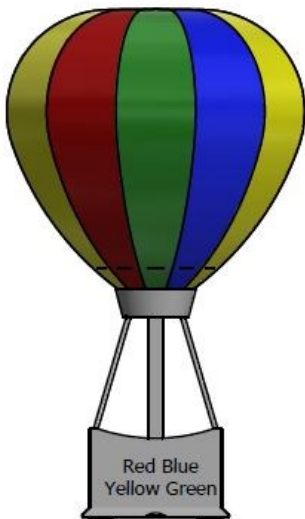
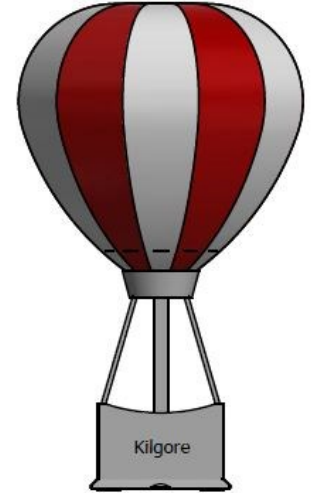
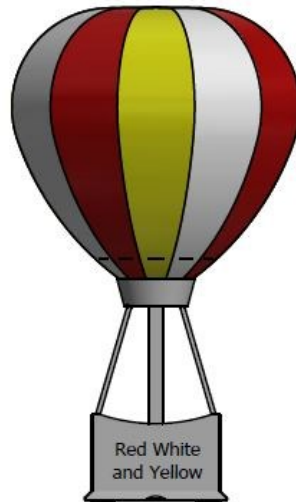
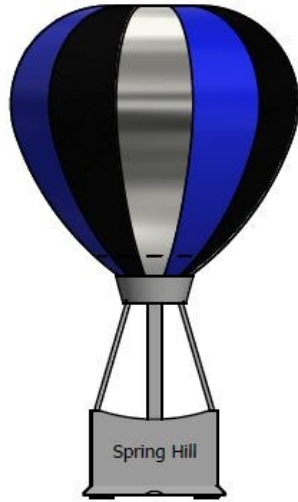
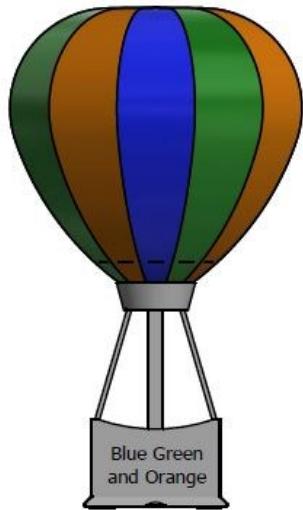
Add on:	Painted by Modisette in a chosen color scheme	\$650
	Painted by Kelly Gentsch at Gentschworks	\$200-\$500

3' Balloon Sculpture:

- ♦ \$2,000 for white primed metal balloon, you paint yourself and bring back to Modisette for clear top coat, installation, and Longview 150 Sesquicentennial decal.

Add on:	Painted by Modisette in a chosen color scheme	\$500
	Painted by Kelly Gentsch at Gentschworks	\$200-\$500

Pre-Approved Designs



Balloon Sculpture Project Application

Deadline July 1, 2019

Business/Individual Name purchasing the Balloon:

Physical Address:

Mailing Address (if different from above):

Phone:

Contact Person for Balloon Art project:

Contact Person's Phone:

Contact Person's Email:



Will you be purchasing a: (payment plans available on request)

☐

5'6" Balloon Sculpture (\$3,000)

☐

3' Balloon Sculpture (\$2,000)

Will your Balloon Sculpture be mounted on (per city of Longview):

☐

Concrete

☐

Grass/ground

☐

Not Mounted, placed inside the business for display

If your Balloon Art project will be mounted in Concrete or Grass/ground, please describe the installation below.
