

# **Artist Guidelines, Technical Notes and Design Criteria**

Designs must be **APPROPRIATE FOR PUBLIC DISPLAY**

- The Balloons will be placed in highly public, accessible locations where the public can touch the designs. Public safety is a significant concern. Designs should be created with durability and safety in mind.
- Designs that are violent or sexual in nature will not be accepted
- All designs will be reviewed by the Gregg County Historical Museum 150 Committee. This committee has the sole discretion to accept or reject any design.
- Corporate Logos and names are encouraged on each Balloon

## **PREPARATION**

- Make sure your Balloon Sculpture is free of dirt and oils before beginning work

## **EMBELLISHMENTS:**

- Must be weather resistant
- All Embellishments should be attached so it can not be pulled off
- Vandals (and the weather) will try to remove add-ons, so think permanence
- Artist may alter the basic Balloon form, but cannot compromise its structural integrity
- The contact points at the base of the Balloon Sculpture cannot be altered or obstructed
- Add embellishments and add-ons, especially mirrored surfaces, to your Balloon Sculpture after the top coat.

## **PAINT AND PAINTING**

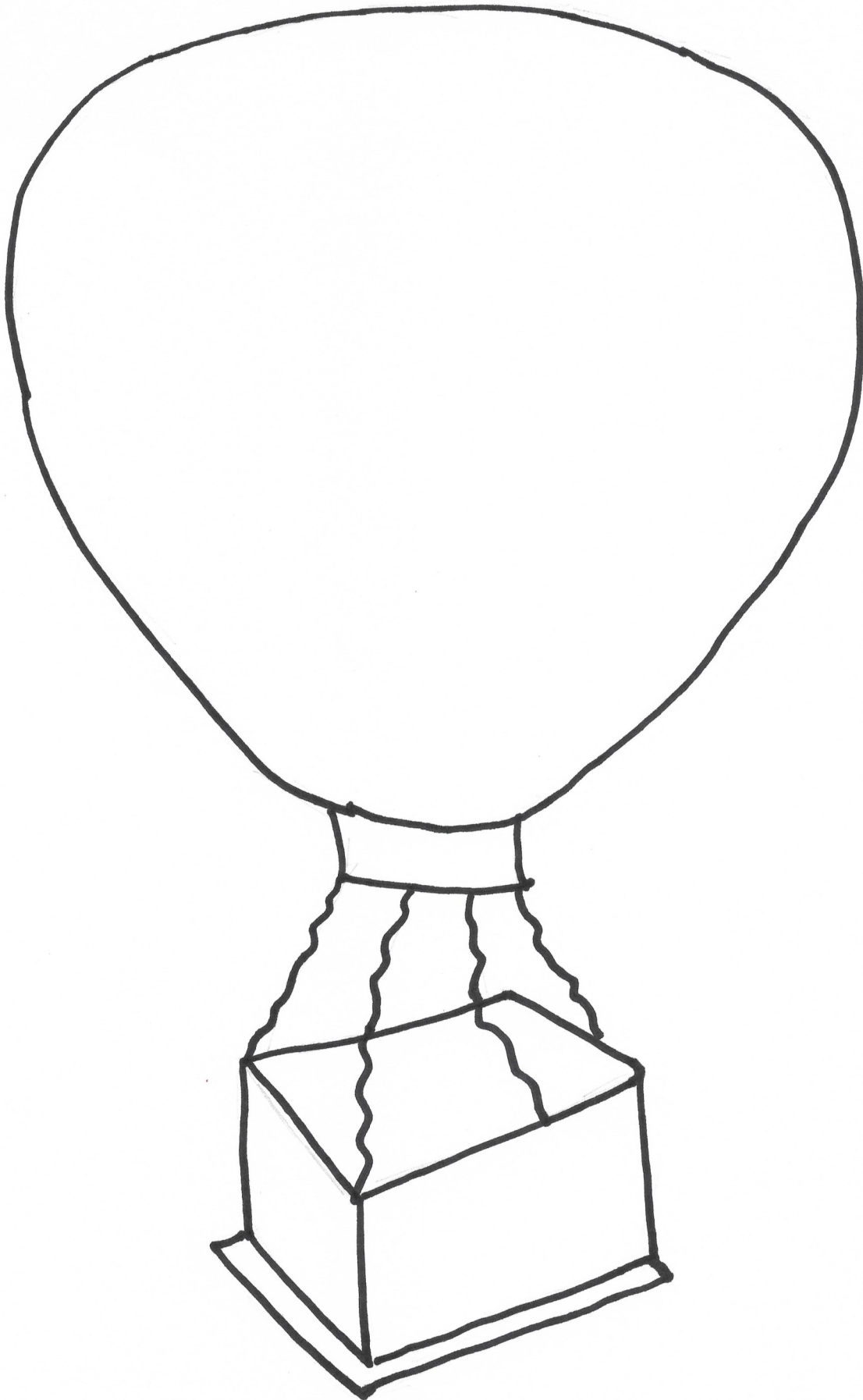
- A special epoxy paint is provided for each artist by Modisette Welding. This paint is mandatory and must be used on the balloon. If the provided epoxy paint is not used, we cannot guarantee that the top clear coat will not damage any other types of paint when applied.
- All artists can use the workspace provided at Modisette Welding(3616 River Road, Kilgore) to paint their Balloon Sculpture. An artist is permitted to take the Balloon Sculpture to their own work space, but must return it to Modisette Welding for the top clear coat.

## **CLEAR COATING;**

- Modisette Welding will apply a high quality industrial grade top coat to each Balloon Sculpture after all art work has been complete.
- A mandatory Longview 150 decal will be applied to the basket of each Balloon Sculpture.
- Remember, if you are adding embellishments or add-ons, wait until after the clear coat is applied.

## Balloon Sculpture Side 1 Sketch

Please have your artist or vinyl wrap designer sketch or attach the design for Side 1 of the Balloon Art.



Balloon Sculpture Side 2 Sketch

Please have your artist or vinyl wrap designer sketch or attach the design for Side 2 of the Balloon Art.

